

DETAILED PROGRAM

30 May 2018 (Wednesday)

09.00–10.00 *Registration*

10.00–10.30 *Opening ceremony (Ceremonial Hall)*

Gábor Szabó, Rector of the University of Szeged

Péter Mezei, Vice Dean of the Faculty of Law and Political Science

10.30–11.30 **KEYNOTE ADDRESS** (Ceremonial Hall)

Epp Lauk (*University of Jyväskylä, Finland*): **Understanding the Transformation of CEE Journalism Cultures:
A Comparative View**

Chair: *Péter Mezei*, Vice Dean of the Faculty of Law and Political Science

11.30–12.30 **KEYNOTE ADDRESS** (Ceremonial Hall)

Jérôme Monnet (*University of Paris-Est Marne-la-Vallée, France*): **Public Landscape as Communication Space**

Chair: *Péter Mezei*, Vice Dean of the Faculty of Law and Political Science

12.30–13.30 *Lunch break*

13.30–14.45 Thematic session		
T 1	<p>Religious, Communicative and Political Space <i>Chair:</i> Ákos Lázár Kovács</p> <ul style="list-style-type: none"> • András Máté-Tóth: The phenomenon of populism in the religion studies • Rafal Lesniczak: Contemporary relations of religion and politics – communicative space and political space. Polish perspective after 2015 • Dóra Laborcz: Mission Impossible: Independent and Professional Journalism on Religion in Hungary • Anna Adamus-Matuszynska, Krystyna Doktorowicz, Piotr Dzik: Logo as Visual Symbol of Country Identity 	Room 1
T 2	<p>Contemporary Forms of Free Speech Censorship in Europe – The Place of the State in Media System I. <i>Chair:</i> Michał Kuś</p> <ul style="list-style-type: none"> • Judit Bayer: Could publication through platform providers be regarded as a human right? • Waldemar Tłokiński, Bartosz Wiśniewski: Journalistic media supposition in the mirror of political space • Marius Dragomir: Media capture: when politics and business marry to gag independent journalism • Péter Bajomi-Lázár: Authoritarianism and ideology 	Room 2
T 3	<p>Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation I. <i>Chair:</i> Bogusława Dobek-Ostrowska</p> <ul style="list-style-type: none"> • Lilia Raycheva: Populist Political Communication in the Bulgarian Media Ecosystem • Andrej Školkay: How the Murder of a Journalist Changes Politics and Society: Causes and Consequences as Framed by the Media Coverage of the Assassination of Journalist Ján Kuciak • Svetlana Bodrunova: Mapping Oppositional Discourses in Today's Belarus across Languages and Platforms • Gabriella Szabó, István Micsinai: Facebook as pathway to news media. The case of Hungary 	Room 3
T 4	<p>Governance without Government <i>Chair:</i> Edit Soós</p> <ul style="list-style-type: none"> • Tamás Kaiser: Territorial governance in flux: a case of the city regions in England • Edit Somlyódyne Pfeil: Preconditions of Network Governance in Hungary from the Aspect of Cross-border Institution Building • Zsolt, Menyhárt: Cross-border cooperation in frame of the cohesion policy • Gyula Ocskay: The EGTC: a tool for cross-border governance? Experiences of the Hungarian Groupings 	Room 4

13.30–14.45 Thematic session

<p>T 5</p>	<p>Political Space of Entertainment in Late Night Talk Shows and Prison Radios <i>Chair:</i> Norbert Merkovity</p> <ul style="list-style-type: none"> • Eean Grimshaw, Menno Reijven: Politician’s changing Identities in Late-Night Talk Shows • Dorottya Molnár-Kovács: From political to politicized– how late night comedy became a sphere of political activism in the United States • Menno Reijven: Entering Entertainment: Being a Politician on a Late-Night Talk Show • Gergely Gosztanyi: Communication behind the grids: the experience of the prison radios 	<p>Room 5</p>
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14.45–15.00 *Coffee break*

15.00–16.00 Thematic session

T 6	<p>Secular and Sacred Public spheres <i>Chair:</i> András Máté-Tóth</p> <ul style="list-style-type: none"> • Zoltán Hidas: The Sociological Revelation of the Phenomenon of the Space • Ákos Kovács: Secularization Theories and Mediated Public Spheres • Mónika Andok: Religious Communities' Digital Media Use and their Digital Public Sphere 	Room 1
T 7	<p>Contemporary Forms of Free Speech Censorship in Europe - The Place of the State in Media System II. <i>Chair:</i> Bartosz Wiśniewski</p> <ul style="list-style-type: none"> • Irina Kharuk: Online Journalists and Bloggers in Russia under the New Legal Regulations: Current Changes and New Practices • Bogusława Dobek-Ostrowska: How the Media Systems Work in Central and Eastern Europe • Ferenc Hammer: Rock around the blocks – State and popular music between 1977 and 2017 in Hungary 	Room 2
T 8	<p>Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation II. <i>Chair:</i> Márton Demeter</p> <ul style="list-style-type: none"> • Bissera Zankova: Medialized politics and politicized media. Some characteristics of the Bulgarian media model • Anna Litvinenko, Svetlana Bodrunova: No Longer Textual: Electoral Talk in Russian Facebook and Twitter of 2018 and the Rise of Political Videoblogging • Dina Vozab, Antonija Čuvalo, Zrinjka Peruško: Mediatization at the periphery 	Room 3
T 9	<p>Platforms and Digital Journalism – Mapping the Connections between Technology, Culture and Policy I. <i>Chair:</i> Jérôme Monnet</p> <ul style="list-style-type: none"> • Marie Palmer: Encoding and decoding in the context of Facebook's algorithmically-customised circulation of legacy news content. A qualitative study of how millennial French journalists make meaning on Facebook. • Tamás Tófalvy: Facebook and the changing digital media ecosystem: the case of Hungary • Dmytro Hubenko: How Ukrainian Journalists Used Facebook as a Digital Space during a Political Crisis of 2013-2014 in Ukraine 	Room 4

16.00–16.15 Coffee break

16.15–17.30 Thematic session

T 10	<p>Different Public Needs <i>Chair:</i> Attila Bátorfy</p> <ul style="list-style-type: none"> • Agnes Jele: The Reflection of Central Bank Communication in the Media: (De)constructing a Common European Public Sphere • Dinko Gruhonjic: Problems With Project Based Model Of State Co-Financing Media Content Production In Serbia • Judit Bayer: Media pluralism as part of the European regulatory policy • Brindusa Armanca: Fake opinion makers in media. How could EU regulations to fight against them? 	Room 1
T 11	<p>Innovative methods of studying polarization in communication <i>Chair:</i> Svetlana Bodrunova</p> <ul style="list-style-type: none"> • Anna Sytnik: Case Study: the Syrian Conflict in «Twitter» and Mainstream Media • Radu Meza: A Digital Social Science Approach to Studying Hate Speech on Facebook in Romania and Hungary • Sergei Bogdanov: Symbolization of the political process in Russia 	Room 2
T 12	<p>Platforms and Digital Journalism – Mapping the Connections between Technology, Culture and Policy II. <i>Chair:</i> Tamás Tófalvy</p> <ul style="list-style-type: none"> • Margareta Salonen, Niina Sormanen, Epp Lauk: Newspapers' Facebook pages as a space for interaction with the readers • Bartosz Pietrzyk: YouTube platform as a space of communication: Youtubers age • Sylwia Męcfal: Journalists under pressure on the local level – case studies from Poland. • Michał Kuś, Piotr Sula: Public or National? Polish Political Parties' Views on the Role of Public Service Media 	Room 4

20.00–24.00 Reception – Toast by Zoltán Vajda, Vice Dean of the Faculty of Arts

Music – Dollár Boys Band (Ceremonial Hall)

31 May 2018 (Thursday)

10.00–11.00 **KEYNOTE ADDRESS** (Ceremonial Hall)

Sabina Mihelj (*Loughborough University, United Kingdom*): **A Decline of Publicness: Rethinking the Transformation of CEE Media After 1989**

Chair: *Péter Paczolay*, Professor of the Faculty of Law and Political Science, Judge of European Court of Human Rights

11.00–12.00 **KEYNOTE ADDRESS** (Ceremonial Hall)

András Bozóki (*Central European University, Hungary*): **Discursive Change and Regime Change**

Chair: *Péter Paczolay*, Professor of the Faculty of Law and Political Science, Judge of European Court of Human Rights

12.00–12.15 *Coffee break*

12.15–13.30 Thematic session

T 13	<p>Digital Literacy and Inclusion I. <i>Chair:</i> István Zsigmond</p> <ul style="list-style-type: none"> • András Vajda, Gyöngyvér Tőkés: Grannies go digital: the role of digital technology in grandparentT grandchild relationships • Livia Benkő: CEE pattern of IoT accross the Hungarian communications context • Gyöngyvér Tőkés, András Vajda: Digital Exclusion among Older Adults in Rural Regions of Romania 	Room 1
T 14	<p>Political polarization in the age of hybrid media <i>Chair:</i> Gabriella Szabó</p> <ul style="list-style-type: none"> • Béla Janky, Gabriella Szabó, Zoltán Kmetty: Media consumption, networks and political attitudes in the age of hybridity • Lenka Hrbková: Trust in Media in Polarised Times: An Experimental Study • Jelena Kleut; Ana Milojević; Aleksandra Krstić: Media framing of “Stop the Dictatorship” protest in Serbia: Examining the protest paradigm in polarized media landscape 	Room 3
T 15	<p>Activism, Internet, and Re-theorizing the Political Community <i>Chair:</i> Emilia Barna</p> <ul style="list-style-type: none"> • Annamária Neag: The Hungarian Two-tailed Dog Party: political parody and the rise of the ‘nectorate’ • Mihály Szilágyi-Gál: Internet as Anarchy - Toward a Political Philosophy of the Internet • Jakub Nowak: Civic space revisited – activism on/and platforms 	Room 4
T 16	<p>Own and the Other’s: national images and identities under construction <i>Chair:</i> Bertalan Pusztai</p> <ul style="list-style-type: none"> • Benedek Tóth: Metropolitan environments in the 19th Century: new ways of constructing and understanding of social space • Gulbin Kiranoglu: Nationalizing Istanbul • Anton Dinerstein: Public Creativity and Cultural Identity in Modern-day Belarus 	Room 5

13.30–14.30 Lunch break

14.30–15.45 Thematic session

T 17	<p>Digital Literacy and Inclusion II. <i>Chair:</i> Rozália Klára Bakó</p> <ul style="list-style-type: none"> • Katalin Gál, Levente Székedi: Digital Literacy at the Partium Christian University • Otilia Armean: Multiple presences in the classroom • István Zsigmond: Metacognition and digital literacy • Barna Kovács: Human wisdom in a digital world 	Room 1
T 18	<p>Populism I. <i>Chair:</i> Gergő Hajzer</p> <ul style="list-style-type: none"> • Dorota Piontek, Małgorzata Tadeusz-Ciesielczyk: Mediatization of politics and populization of political communication • Snjezana Milivojevic: Popularity Performance and Critical Reporting • Réka Sárközy: "Who is in the picture?" Poster Wars In Hungary • Tamás Tóth: Key Modifications in Donald Trump's Twitter Rhetoric after the 2016 Presidential Election 	Room 3
T 19	<p>Spaces of the nation: constructing spaces, memories and rituals <i>Chair:</i> Jérôme Monnet</p> <ul style="list-style-type: none"> • Aron Kerpel-Fronius: Constructing Civic Religion Through Sites of Memory. The Case Study of Hungary and Poland • Nataša Simeunović Bajić, Marija Vujović: Sacred spaces of mediatized cultural memory: Return to the socialist Yugoslavia • Hanneleena Hieta, László Mód: Szobori Búcsú: A Multiple Times Invented Tradition • Bertalan Pusztai: Exoticising minority traditions in culture economies: invented traditions in rural festivals 	Room 4
T 20	<p>Mediatisation and/or Self-mediatisation in the Era of Social Media <i>Chair:</i> Robert Imre</p> <ul style="list-style-type: none"> • Elena Makarova: Mediatization of the ruling regime and opposition: case of Russia • Katarzyna Gad: Using new media by the heads of the state of the European Union member countries • Andreea Mogoş: The self-representations of the Romanian politicians on Facebook. Roles, frames and social media engagement • Norbert Merkovity: Self-mediatisation and Populism: The rise of Attention-based Politics in Hungary 	Room 5

15.45–16.00 *Coffee break*16.00–17.30 **Thematic session**

T 21	<p>Digital Literacy and Inclusion III. <i>Chair:</i> István Zsigmond</p> <ul style="list-style-type: none"> • Gyöngyvér Tóké: The Influence of Parental Mediation Strategies on Romanian Young Children’s Digital Practices • Neha Hooda: The Virtual Child: Indian Children in Virtual and Geographical Spaces • Orsolya Gergely: Getting smarter? The szekler teenagers, their parents and teachers in the smartphone era. • Rozália Klára Bakó: Digital Literacy and Parental Mediation 	Room 1
T 22	<p>Journalism Under Pressure- Journalism as a profession <i>Chair:</i> Epp Lauk</p> <ul style="list-style-type: none"> • Tina Bettels-Schwabbauer, Annamária Torbó: Journalism education in Germany, Hungary, Portugal, and Romania: A call for change • Róbert Takács: Journalism and Press/Media Control under the Kadar Era • Attila Bátorfy: Rethinking Public Service Journalism • Dominika Popielec: A Concept of Investigative Cross-Border Journalism. The Essence and Functioning of the Vsquare Project in the Visegrad Region 	Room 2
T 23	<p>Populism II. <i>Chair:</i> András Bozóki</p> <ul style="list-style-type: none"> • Andras Toth: Crisis of Globalization and Economic Nationalism: Understanding the Rise of Populist Nationalist Right and Moving away from the European Model in the European periphery • Alban Zeneli, Dren Gërguri, Gëzim Qerimi: Kosovo’s path towards the EU and Populism in 2017 General Election • Marius Mircea Mitrache: The Influence of Romanian Populism on the Political and Media Landscape. An Electoral History and Discourse Analysis (1990-2012) • István Hegedűs: Hard Populism, Radicalised Political Communication, Politics of Fear: Towards a New Phase of the Orbán-regime? 	Room 3

16.00–17.30 Thematic session

T 24	<p>Digitalization and Politics <i>Chair:</i> Csaba Fazekas</p> <ul style="list-style-type: none"> • Marton Bene: Political communication on Facebook during the Hungarian General Election Campaign • Michal Jacunski: Digitalization and party life. A study of party members and party structures in Poland. • Flavia Țăran: The digital ambassadors: a view on how cultural exchanges on Reddit outline the national identity of Eastern-European countries • Sándor Fekete: Broadband Terror 	Room 4
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17.30–17.45 *Meeting at the Entrance Hall*

18.00–20.00 *Reception – Greetings by Ottó Berkesi, councilor, responsible for the relations between the Univ. and the City Council (Mayor's office)*

20.00–22.00 *Szeged by Night (max 40) or*

21.00–24.00 *Night Bath at Anna Bath*

1 June 2018 (Friday)

9.00–10.30 Thematic session

<p>T 25</p>	<p>Digital Literacy and Inclusion IV. <i>Chair:</i> Rozália Klára Bakó</p> <ul style="list-style-type: none"> • Anett Árvai: The Impact of Introducing E-Governance on Marginalized Social Groups: Social and Spatial Dimensions • Annamária Neag: Disengaged participation: the case of unaccompanied refugee children • Tamás Pongó: How to define and refine cyberbullying? 	<p>Room 1</p>
<p>T 26</p>	<p>Politics, Music and a Diva: Spaces of Entertainment <i>Chair:</i> Norbert Merkovity</p> <ul style="list-style-type: none"> • Csaba Toth: Democracy and Dictatorship in Mainstream Science Fiction Universes • Robert Imre: The Politics of The Expanse: Neverending Great Game • Madis Järvekülg: From institutionally embedded ‘serious’ to individualized ‘popular’: a report on the values and attitudes in Estonian music criticism • Adrián Lips: The implementation of the Hollywood Formula in Hungary: The Diverse Understandings of the Karády-phenomena between 1938 and 1948 • Daniël Jurg: Beyond Postmodern Political Satire 	<p>Room 2</p>
<p>T 27</p>	<p>Discursive sense of place: time-space (de)compressions in the times of uncertainty <i>Chair:</i> Jacek H. Kołodziej</p> <ul style="list-style-type: none"> • Agnieszka Szymańska: Diversity of European discourses and time-space cohesion of European Union • Bartłomiej Łódzki, Justyna Arendarska: War games and discourses: Polish media and the threat for Polish territory during manoeuvres ‘Zapad 17’ • Jacek H. Kołodziej: Polishness in the discourse of Jarosław Kaczyński: the aspect of time and space disturbances • Michał Bukowski, Joanna Grzechnik: Urban time-space decompression: discursive perspective on urban social movements 	<p>Room 3</p>

9.00–10.30 Thematic session		
T 28	<p>Spatial Experience and Mediated Places in Central and Eastern European Television Fiction <i>Chair:</i> Gyula Maksa</p> <ul style="list-style-type: none"> • Anna Keszeg: Silent Valleys and Noisy Cities, Cultural Geography of Romania through Romanian HBO Series • Péter Mészáros: Space as sign in HBO series trailers • Sándor Kálai: Crime Spaces – The Representation of Crime in Eastern European HBO Series 	Room 4
T 29	<p>Activism, Communication and Locality <i>Chair:</i> Mihály Szilágyi-Gál</p> <ul style="list-style-type: none"> • Maria Subert: Reconsidering the Hungarian Roma Fresco Village as physical political space and communicative space: Counter/emancipatory visual narratives as non-violent strategy in liberating Roma • Emilia Barna: Sexual harassment in the cultural industries in Hungary: media analysis and a creative labour perspective • Anna Szwed-Walczak: The political communication of the Polish national movement in social media. 	Room 5

10.30–10.45 *Coffee break*

10.45–12.15 Thematic session

T 30	<p>Public discourses and the struggle for credibility on online SNS in contemporary Romania <i>Chair:</i> Hanna Orsolya Vincze</p> <ul style="list-style-type: none"> • Mihnea Stoica: Voices of Europe's "Second Speed": Populism in the East • Meda Mucundorfeanu: The Official Communication of the Main Romanian Political Parties and Political Leaders during a Non-Election Year, in the Context of Protests • Andreea Voinea, Anișoara Pavelea, Lorina Culic: Cyberfeminism in Romania: #MeToo and its effects on cyberspace behavior • Delia Cristina Balaban, Maria Mustatea, Sorana Constantinescu: Credibility and Sharing of Fake News on Facebook • Radu Meza, Andreea Mogoș, George Prundaru: Government funded International Media on SNS in the Age of Computational Propaganda. A Case Study on Romanian Language Contents 	Room 1
T 31	<p>Social Media within V-4: A Comparative Analysis <i>Chair:</i> Andrej Školkay</p> <ul style="list-style-type: none"> • Andrej Školkay: Social Media in Slovakia and the Czech Republic: Research Agendas • Tomasz Anusiewicz, Andrej Školkay: Social Media in Poland: Research Agendas • Gergő Hajzer, Andrej Školkay: Social Media in Hungary: Research Agendas 	Room 2
T 32	<p>The Politics of Space and Contemporary Media <i>Chair:</i> Robert Imre</p> <ul style="list-style-type: none"> • Réka Brigitta Szaniszló: Diaspora Diplomacy • Balázs Kiss: Vertical to Horizontal to Central. Space Metaphors in Hungarian Politics for the Last Thirty Years • Jan Pleszczyński: A priori, Ratiomorphism, and Agency in Contemporary Communication • Tiago Quiroga: Time, mediatization and epistemological otherness in the context of 'Information Society' • Sanna Ryyänen: Yes, But Is It Racism? 	Room 3

10.45–12.15 Thematic session

T 33	<p>Understanding digital space beyond web analysis <i>Chair:</i> Prof. Michał Jacuński</p> <ul style="list-style-type: none"> • Agnes Buvar: The role of typical advertising knowledge in the recognition of new advertising formats • Sohail Dahdal: Interactive Documentaries as Immersive Digital Space • István Kósa Blanka Bálint, Andrea Sólyom, Zoltán Ambrus, Csilla-Dalma Zsigmond: Avoidance Attitude Towards Visual Material? Effects of Camcorder Symbol, Informational Utility, Individual Verbal and Imaginal Traits on Selective Exposure to Online Headlines • Csilla Herendy: How to Research People’s Expectations of Websites? Mental Models and Participating Observation as Usability Inspection Methods 	Room 4
T 34	<p>Social Media Watch of the Hungarian General Elections in 2018 <i>Chair:</i> Péter Bence Stumpf</p> <ul style="list-style-type: none"> • Tamás Szekeres: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: The Research Methods • Dóra Boldizsár: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: a Thematic Analysis of Facebook Posts about the European Union and the United Nations • Kornél Németh: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: Thematic Analysis of the Migrant Crisis in Facebook Posts • László Petrovzski: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: a Thematic Analysis of Facebook Posts Concerning George Soros 	Room 5

12.15–13.00 *Closing of the Conference (Room 3)*

13.00–14.00 *Lunch*

15.00–17.00 *Sightseeing wine-tour with a Dotto Road Train in Szeged or*

15.00–17.00 *Visit to the Pick Museum*