

Dr. Klára Gellén

Post: Associate Professor

Academic degree: Ph.D.

1. Schools, academic degree

2007 getting Ph.D with „summa cum laude” qualification. Title of Ph.D thesis is: The dead contract

1997 legal qualification exam marked five

1994 law degree qualified „summa cum laude”

1989 – 94 József Attila University (SZTE), Faculty of Law

Republican Scholarship: in school years of 1990/1991, 1991/92,1992/93

Demonstrator at Department of Legal History

2. Workplaces

2010- Vice dean of education

1995- University of Szeged, Department of Civil Law and Civil Procedure Law

1997- individual lawyer

1994- lawyer candidate (Dr. István Bába lawyer office)

2. Research areas

Media law: commercial communication, protection of minors.

Contract law.

3. Research programs, scholarship

2011- Participation the research work of the Media Council.

2010-12 The Project named „TÁMOP-4.2.1/B-09/1/KONV-2010-0005 – Creating the Center of Excellence at the University of Szeged” is supported by the European Union and co-financed by the European Regional Fund.

2009 Participation in working out of Strategy of NRTC about Implementation of Audiovisual Media Services Directive by College of Applied Communication of National Radio and Television Committee (NRTC): she wrote Paper titled *Implementation of Audiovisual Media Services Directive and Act I of 1996*, further part-papers and reports, she took part in public consultations, workshops on implementation documents and in working out the bill as result of this program.

2007 Preparation of and taking part in workshops of „*Practical discourses in field of advertisement law*” organized by College of Applied Communication of National Radio and Television Committee (21st January 2008, 21st March 2008).

2004 Paper titled *The electronic commerce and the e – contracting* for European Committee as a member of a five persons group within the Project called „EUROPE LES JEUNES IMAGINENT TON DROIT”

2001 Università di Roma – Tempus Research scholarship

5. Member of the editorial board

- *In Medias Res*, journal on freedom of press and media regulation, Professional Partner:
Institute of Media Science of Media Council of National Media and Communications Authority
Responsible Manager: Director of Complex Ltd.

- *FORUM*- Acta Juridica et Politica Acta Universitatis Szegediensis,

6. Academic and professional public life

2010- Hungarian Lawyers Association

2007- Member of Expert Advisory Committee of „Media Smart Hungary” Project

2007- Public Body Member of MTA

1997- Csongrád County Chamber of Lawyer

1997 – 2006 Mentor of Eötvös College

7. Academic lectures

1. *Commercial Communications in Cross-Section of Consumer Protection and Media Law*. Conference of Media Regulation at the beginning of the third millennium organized by the Hungarian Academy of Science (6th December 2012, Budapest)
2. *Protection of Minors in On-Demand Media Services*. International Conference of the Hungarian Academy of Science and the International Children’s Safety Service (25-26th September 2012, Budapest)
3. *Hungarian Regulation of Commercial Communication in light of AVMS Directive*. ”Convergence and Media Regulation – the Hungarian Media Regulation in light of European framework” organized by Institute of Media Science of Media Council of National Media and Communications Authority and Calvinistic University of Gaspar Karoli, Faculty of Law, Department of Information communication (24th April 2012, Budapest)
4. *Media Service and Consumer Protection*. ”90 years of legal education in Szeged” organized by the University of Szeged, Faculty of Law (25th November 2011, Szeged)
5. *Tools of Protecting Children in Media Services in the Law and Over the Law*. VI International Media Conference organized by the National Media and Communications Authority and the International Children’s Safety Service (25-27th September 2011, Balatonalmádi)
6. *Regulating advertising. New advertising methods and techniques*. „Conferences of Legal Forum”, Media Law Conference (26th May 2011, Budapest)
7. *Media Law Context of the Commercial Communication*. ”Media Law 2011” organized by the University of Szeged, Faculty of Law, Department of Civil Law and Civil Procedure Law and Experts Committee of Legal Sciences of the Academic Committee in Szeged (23 May 2011, Szeged)

8. *Liberalized Legal Context of the audiovisual commercial communication*. Conference under TAMOP-4.2.1. B-09/1/KONV University Research Program organized by the University of Szeged (3rd February 2011, Szeged)
9. „*Harmful effects of media and protection of minor consumers – legal instruments in force and planned*” at conference called „*Information Society – Media Law*” organized by University of Szeged, Department of Civil Law and Civil Procedure Law and Security Policy Institution. (Szeged, 18th September 2003)
10. „*Protection of minors against harmful effects of media in light of bill of media*” within the confine of conference series called „*Conversation about media*” organized by College of Applied Communication of National Radio and Television Committee. (Budapest, 11st January 2007)
11. „*Solutions of legal regulations, the National Audiovisual Media Strategy and regulatory solutions regarding to radios*” at conference called „*Radios in digital world*” organized by College of Applied Communication of National Radio and Television Committee. (Budapest, 18th October 2007)
12. „*Protection of minor consumer against harmful effects of media and advertisement*” at conference called „*At table of law*” organized by Jurisprudence Committee of Academic Committee of Szeged on occasion of *Feast of Hungarian Science*. (Szeged, 16th November 2007)
13. „*Nullity of contract in Bill of private law of 1928*” on memorial meeting for 80 year anniversary of Bill of private law organized by University of Szeged, Department of Hungarian Legal History and Civil Law and Civil Procedure Law and Jurisprudence Committee of Academic Committee of Szeged on occasion of „*Week of Hungarian Science*”. (Szeged, 4th December 2008)
14. „*Contracts concluded by exploitation of other party’s position from bill of private law to our days*” at XV. National Meeting of Civil Law Educator organized by ME AJK Civil Sciences Institute, Committee of Political Science and Law of MTA MAB, Foundation Novotni. (Miskolc, 12th June 2009)
15. „*Protection of minor consumers in Community and national media regulation*” at V. National Media Law Conference organized by National Children’s Safety Service and National Radio and Television Committee. (Balatonalmádi, 28-30th September 2009)
16. „*Significance of Audiovisual Directive. Main instruments of the directive, national legislator’s implementational possibilities*” at Legal Conference called „*Actual questions of Media Law – Is it possible to make national media regulation competitive?*”. (Budapest, 28th October 2009)
17. „*Where the law ends ...*” at conference called *Media literacy and child protection in digital age* organized by Project named „*TÁMOP-4.2.1/B-09/1/KONV-2010-0005 – Creating the Center of Excellence at the University of Szeged*”. (Szeged, 14th January 2011)

6. Publications

Books and book chapters

1. Regulation of Commercial Communication (2012). In: *Hungarian and European Media Law* (Chapter 17), Complex Publisher, Bp. 2012, 419-453.

2. Regulation of Commercial Communications in Media Law (2012). HvgOrac, Bp.
3. Implementation of the Audiovisual Media Service Directive and the Act I of 1996 (2009). AKTI Papers, 43, National Radio and Television Board, Applied Communication Research Institute, Budapest,
4. Securities Law (2009). Foundation of Elemer Polay, Szeged,
Chapter 1, p. 17-71, Chapter 2, p. 77-119., p. 136-143.
5. Dead Bargain (2008). Foundation of Elemer Polay, Szeged

Lecture Notes

6. Law of Printed Press and Electronic Media (2004). Budapest Media Institute, p. 100 (revised edition)
7. Dr. Jozsef Hajdu (Ed.): Pharmacist Legal Basics (2003). University of Szeged, Faculty of Pharmacy, Szeged (revised edition)

Chapter 3
I. Civil Law Contracts (p. 32-50)
II. Business Associations and Individual Proprietorship (p. 50-59)
8. Law of Printed Press and Electronic Media (2001). Budapest Media Institute, p. 100
9. Dr. Jozsef Hajdu (Ed.): Pharmacist Legal Basics (1999). University of Szeged, Faculty of Pharmacy, Szeged

Chapter 3
I. Rules on Civil Law Contracts (p. 37-58)
II. General Basics on Business Associations (p. 59-68)
10. Klara Gellen – Andrea Hegedus: Press Law (1998). (Lecture Note for students specialized in communication), Budapest Media Institute, Budapest

Papers, articles

11. Programming Requirements against Commercial Communications (2012). In Media Res, No 1, p. 105-122
12. Consumer Protection in media law (Memory Book of Prof. Janos Herczeg)
13. Protection of Minors in the Regulation of Commercial Communications (2012). Family Law, No 2
14. Media Law Context of the Commercial Communication (2012). In: Volume of Studies titled Media Law 2011 – Papers from Media Law. HvgOrac, Budapest, p. 9-17.

15. Tools of Protecting Children in Media Services in the Law and Over the Law (2012). In: Volume of Studies titled Influence of the Media on Children and Younger VI. Hungarian Association of the International Children's Safety Service. p. 358-364
16. Protecting the Weaker Party in each Asymmetric Contractual Relationships (2011). Forum. Acta Pol et Jur. No 1. Szeged
17. About media policy of European Union after the Directive 2007/65 EC on audiovisual media services written in english originally that was published in Pravo i Politika. Law and Politics. Univerziteta Singidunum, Beograd, 2010². 107-117.
18. New ways in European media regulation. Média, Kábel, Műhold. 14.évf. 4. sz. /2010. 28-29.p.
19. Main instruments of Audiovisual Directive in light of member state's legislator's implementational possibilities. Infokommunikáció és Jog 36.sz. 3-8.p.
20. Protection of minor consumer in Community and national media regulation. Volume of V. National Media Law Conference titled Effects of media for children and younger. (Editor: Erika Gabos) Book volume KOBÁK, National Children's Safety Service Hungarian Association. Budapest. 2010. 44-50.p.
21. Contracts concluded by exploitation of other party's position from Bill of private law to our days. Conference Volume of XV National Meeting of Civil Law Lecturers. Miskolc, 2010. 19-33.p.
22. Nullity of contracts in Bill of private law of 1928. Jogtudományi Közlöny 2009. Special issue. 24-35.p.
23. Special aspects of concluding dead contract. Ius et legitimatio. Memorial book of Jenő Szilbereky. Foundation Pólay Elemér, Szeged, 2008. 43.59.p.
24. Thoughts about the dogmatic characteristics of the simulated contract. Jogelméleti Szemle. 2008/4. sz.
25. Harmful effects of media and protection of minor consumer – legal instruments in force and planned. Acta Conventus de Iure Civili II. Department of Civil Law and Civil Law Procedure, Szeged, 2008. 27-43.p.
26. Legal nature of pretending. Acta Universitatis Szegediensis Tomus. LXIX. Memorial book of Lajos Besenyei. 2007. 191-202. p.
27. Protection of minor againts harmful effects of media. „Conversation about media” conference series: Protection of minors in media-services. AKTI booklets. Budapest. 2007. 41-48.p.
28. Covering the labour relationship by civil law contracts. Acta Universitatis Szegediensis Tomus. LXVIII. Szeged. 2006.

29. Causality of dead legal bargain. Jogelméleti Szemle. 2006/1. sz.
30. Drawing a line between the cover-deriving contracts and dead contracts concluded in order to deprive cover. Jogelméleti Szemle. 2005/4. sz.
31. Protection of children and youngers in hungarian media law. Jogelméleti Szemle. 2004/1. sz.
32. Electronic commerce and e – contracting in year of 2004 for European Committee as a member of a five persons group within the Project called „EUROPE LES JEUNES IMAGINENT TON DROIT”
33. Role of separate lien in practice of mortgaging. Jogelméleti Szemle. 2002/4. sz.
34. Drawer’s obligation to inform IV. Céghírnök. 2003/8. sz.
35. Drawer’s obligation to inform III. Céghírnök. 2002/10. sz.
36. Drawer’s obligation to inform II. Céghírnök. 2002/9. sz.
37. Drawer’s obligation to inform I. Céghírnök. 2002/8. sz.
38. Role of will during contracting, particularly the pretending. Acta Universitatis Szegediensis Tomus. LXII. Szeged. 2002.
39. To concept of new Civil Code – from field of nullity of contracts; About law of securities. Jogelméleti Szemle. 1/2002. sz.
40. Land, credit, bank- mortgage. Memorial book of Imre Bérczi. Szeged. 200. 165-185. p.

Editorial work

41. Conference Volume titled Information society and media law. (Acta Conventus de Iure Civili II., Department of Civil Law and Civil Procedure Law, Szeged, 2008. 123.p.)
42. Law of securities. Foundation Pólay Elemér, Szeged, 2009. 258.p.