

## Contributors

*Jeremiás Balogh* PhD student, Corvinus University of Budapest Doctoral School of Management and Business Administration.

*Andrea Csovcics* assistant lecturer, PhD student University of Szeged Faculty of Economics and Business Administration.

*Judit Dombi* PhD student, University of Szeged Doctoral School in Economics.

*Zoltán Elekes* lecturer, University of Szeged Faculty of Economics and Business Administration.

*János Gyurkovics* PhD student, University of Szeged Doctoral School in Economics.

*Sándor Huszár* PhD student, University of Szeged Doctoral School in Economics.

*Sándor Juhász* PhD student, University of Szeged Doctoral School in Economics.

*Klára Kazár* lecturer, University of Szeged Faculty of Economics and Business Administration.

*Ádám Kerényi* PhD candidate, University of Szeged Doctoral School in Economics.

*Krisztina Kolos* associate professor, Corvinus University of Budapest Institute of Media and Marketing.

*Zsuzsanna Kovács* lecturer, University of Szeged Faculty of Economics and Business Administration.

*Gábor Kozma* PhD candidate, University of Szeged Doctoral School in Economics.

*Sándor Nagy* PhD student, University of Szeged Doctoral School in Economics.

*Katalin Pap* PhD student, University of Szeged Doctoral School in Economics.

*Regep Horatiu Dan* PhD student, West University of Timisoara Faculty of Economics and Business Administration.

*Ágnes Somosi* PhD candidate, Corvinus University of Budapest Institute of Media and Marketing.

*Maciej Teczke* PhD student, Jagiellonian University.

*Ákos Uhrin* PhD student, University of Szeged Doctoral School in Economics.

*Magdalena Wszolek* student, University of Economics in Katowice.