



My European University EUGLOH Video Contest 2025

Rules of Contest

1. THEME: My European University

1.1 Objectives

The My European University EUGLOH Video Contest aims to encourage creative expression and showcase the essence of the My European University concept through a video competition. The top three videos will be featured at the EUGLOH Annual Summit and will serve as official promotional material for the European University Alliance for Global Health.

The contest seeks to:

- Enhance participants' creative expression and storytelling skills.
- Highlight the importance of an intercultural community.
- Foster meaningful intercultural dialogue and exchange.
- Increase awareness and visibility of diverse ideas and perspectives.

1.2 Expected results

- Greater awareness of the existence and impact of the EUGLOH project
- Increased visibility and recognition of the EUGLOH community
- Enhanced appreciation of campus life and university community engagement
- Recognition of students' and staff's contributions to campus life
- Strengthened ability to articulate personal vision and opinions
- Improvement in communication and storytelling skills

2. EVALUATION

During the initial evaluation phase, the selection committee will review all eligible and valid submissions. The top three participants will be invited to present their work before an audience ahead of the contest's final round at the EUGLOH Annual Summit.

3. DEADLINES & SUBMISSION REQUIREMENTS

Deadlines	
Call for applications	February 12, 2025
Deadline for submission of video scripts	May 18, 2025

Deadline for submission of videos	July 4, 2025
First round of evaluation	July 2025
Final round at the EUGLOH Annual Summit	October 2025

To participate in the video contest, contestants must submit a draft video script on the given topic in a Word document with a maximum length of 6,000 characters (excluding spaces), using Times New Roman, size 12 font.

After the application period closes, the top scripts will be selected, and their creators will take part in an online training course on video production. This course will provide guidance on refining ideas and developing the final video with the support of a mentor. Once the mentoring phase concludes, participants must submit the final version of their videos by the designated competition deadline.

All submitted materials must be the participant's own intellectual property. If the video features other individuals or includes personal data, prior consent from those individuals is required.

Each participant may enter the contest with only one creative concept and one video.

By entering the contest, participants acknowledge and accept that EUGLOH and its nine partner universities may distribute and reuse their work for promotional purposes.

4. ELIGIBILITY

4.1 Eligibility criteria

To participate in the EUGLOH Video Contest, applicants must meet the following criteria:

1. Applicants must apply as individuals (group submissions are not accepted).
2. Applicants must be at least 18 years old.
3. Applicants must be enrolled as students at one of the nine EUGLOH partner universities at the time of the contest:
 - Ludwig-Maximilians-Universität München (LMU Munich)
 - Lund University (LU)
 - UiT The Arctic University of Norway (UiT)
 - Universität Hamburg (UHH)
 - Université Paris-Saclay (UPSaclay)

- University of Alcalá (UAH)
- University of Novi Sad (UNS)
- University of Porto (UPorto)
- University of Szeged (SZTE)

4. Applicants may submit only one entry.

4.2 Exclusion criteria

Participants will be excluded from the contest if any of the following apply:

- They are subject to an administrative sanction (e.g., exclusion).
- They do not meet the eligibility criteria outlined in Section 4.1.
- They publish content that is irrelevant, disrespectful, or disturbing.
- They are bankrupt, in the process of being wound up, under court administration, engaged in arrangements with creditors, or subject to any similar legal proceedings.
- They have breached social security or tax obligations, as established by a legally binding decision.
- They have been found guilty of grave professional misconduct, as established by a legally binding decision.
- They have been convicted of fraud, corruption, participation in a criminal organization, money laundering, terrorism-related crimes (including terrorism financing), child labor, or human trafficking.
- They have failed to comply with key obligations under an EU- or Euratom-funded procurement contract, grant agreement, or grant decision.
- They have been found guilty of irregularities as defined in Article 1(2) of Council Regulation (EC, Euratom) No. 2988/95, which refers to any infringement of EU law that results in a financial loss to the EU budget, whether through misuse of funds, false information, or non-compliance with financial obligations.
- They have misrepresented information required for contest participation or failed to provide such information.
- They were involved in the preparation of contest documents in a way that distorts competition.

5. AWARD CRITERIA

A jury composed of members of the Alliance will evaluate the submissions in an unbiased and independent manner. Each jury member will individually rate the videos on a 0-10 scale for each

of the following six criteria, with a maximum possible score of 60 points:

- Presentation skills
- Relevance of subject
- Clarity and comprehensiveness of message
- Impact
- Innovative or unique approach
- Convincing style

Once all ratings are finalized, the scores will be tallied, and the videos with the highest total points will be selected as finalists. The top-scoring videos will be named winners in the final round.

6. PROCEDURE, ELIGIBILITY VERIFICATION, AND REQUIRED DOCUMENTS

The EUGLOH team will verify each participant's personal details with their respective university of origin to confirm eligibility.

Participants should be aware that they may be required to submit additional documents at a later stage, including but not limited to:

- Legal entity validation
- Bank account validation
- Ethics review documentation
- Declaration of integrity and eligibility

Failure to provide the requested information when required will result in disqualification, making the participant's submission ineligible for jury voting.

Additionally, any applications submitted after the deadline will be automatically disqualified and will not be considered for jury evaluation.

7. OTHER CONDITIONS

- Participation in the EUGLOH Video Contest is voluntary and entirely at the participant's own risk.
- By submitting an application, the applicant confirms ownership of the material and guarantees that the video does not infringe on any third-party rights.
- Only students enrolled at one of the nine EUGLOH member universities at the time of submission are eligible to win.
- Winners must accept EUGLOH's privacy policy regarding the administration of submitted videos and the overall conduct of the contest.
- Acceptance of a prize grants EUGLOH the right to publish, reproduce, and distribute the video free of charge for an unlimited period of time for public relations purposes. This includes the right to use the material in exhibitions, printed works, electronic media, film, and online platforms, with the creator's name credited upon request.
- Submission of a video implies that all recognizable individuals featured have provided consent – both for the recording itself and for its use in the EUGLOH competition.
- EUGLOH bears no liability toward third parties, and full responsibility remains with the applicant, if any of the following conditions apply after submission:
 - a) The applicant is not the rightful copyright holder of the video.
 - b) The submission violates the rights of third parties.
- Additionally, EUGLOH reserves the right to reclaim prizes if any of the above conditions are found to have been breached after the award has been granted.

7.1 Payment arrangements

The selected finalists will receive their reward through the EUGLOH WP5 Campus Life budget, provided that all requested documents have been submitted.

Travel and accommodation costs will be covered by the EUGLOH WP5 Campus Life budget allocated to each finalist's respective university.

7.2 Publicity, promotion, and visibility of EU funding

EUGLOH may use information related to the contest, submitted materials, and other relevant content – including summaries, pictures, or audiovisual materials received from participants (in any format) – for communication and promotional purposes.

The name of the winner(s), their university of origin, and details of their prize will be published unless a formal request is made to waive this publication due to security, safety, or commercial interest concerns.

All photos and videos taken by EUGLOH during the preparation, final round, and award ceremony remain the exclusive property of EUGLOH.

7.3 Processing of personal data

7.3.1 Processing of personal data by EUGLOH

All personal data collected in relation to the contest will be processed by EUGLOH in compliance with the General Data Protection Regulation (GDPR) and applicable data protection laws.

By participating in the contest, each participant grants consent for EUGLOH to publish the following information:

- First name
- Last name
- Institution
- Department
- Study level
- Video submitted

This information may be published in any form and medium as part of EUGLOH's communication and promotional activities.

7.3.2 Processing of personal data by participants

Participants must ensure that any processing of personal data in relation to their video submission complies with applicable EU and national data protection laws, including any authorization or notification requirements, if applicable.

7.4 Ethics

All activities related to the contest must be conducted in full compliance with the following:

- (a) Ethical principles
- (b) Applicable international, EU, and national laws

7.5 Conflict of interest

Participants must take all necessary measures to prevent any situation that could compromise the impartiality and objectivity of the award process due to factors such as economic interest, political or national affinity, family or emotional ties, or any other shared interest (referred to as a 'conflict of interest').

If a conflict of interest arises or is likely to arise, participants must immediately inform EUGLOH and take all necessary steps to resolve the situation without delay.

7.6 Liability for damages

EUGLOH and its member universities cannot be held liable for any damage or loss incurred by participants or third parties as a consequence of winning the contest, including in cases of gross negligence.

Additionally, EUGLOH and its member universities bear no responsibility for any damage caused by participants in connection with their participation in or as a result of winning the contest.

7.7 Checks, audits, and investigations

As the EUGLOH contest award is funded by the European Commission, the Agency or the Commission, the European Anti-Fraud Office (OLAF), and the European Court of Auditors may conduct checks, audits, or investigations related to the prize.

7.8 Withdrawal of the prize and recovery of undue amounts

EUGLOH reserves the right to withdraw the prize after it has been granted and to recover any payments made if any of the following apply:

- (a) The award was obtained through false information, fraud, or corruption.
- (b) The winner was found to be ineligible or should have been excluded under the contest rules.
- (c) The winner is in serious breach of their obligations as outlined in these Rules of Contest.

7.9 Administrative sanctions

If a participant is found to have committed irregularities, fraud, or false declarations, the European Commission may exclude them from all future contracts, grants, and contests funded by the EU or Euratom budget for up to five years, or up to ten years in the case of repeated offenses.

7.10 Cancellation of the contest

EUGLOH reserves the right to cancel the contest or withhold the prize without any obligation to compensate participants if:

- (a) No applications are received.

- (b) The selected winner is found to be ineligible or must be excluded.
- (c) The objective of the contest has already been achieved.

7.11 Complaints

Participants or winners who believe their rights have been negatively affected by a decision may file a complaint before the General Court of the European Union – or, on appeal, before the Court of Justice of the European Union – in accordance with Article 263 of the Treaty on the Functioning of the European Union (TFEU).

8. CONTACT

For any questions or further information, inquiries can be sent via email to: eugloh@szte.hu